Orders Order / Rev: 104805 Alt Order #: 06832434 Product Desc: American Crossroads Estimate: 690 Flight Dates: 09/05/12 - 09/14/12 Primary AE: Amy McCreary Original Date / Rev: 07/26/12 / 09/04/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% American Crossroads Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI1 Order Separation: 00:05:00 Priority: Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

Bill Plan

Start Date	End Date	40.4			Totals				
L	Life Date	# Spots G	ross Amount	Net Amount	Month	# Spots	Gross Areasunt	N	
08/27/12	09/14/12	137	\$97,525.00	#BD BBD 67	September 2012		Gross Amount	Net Amount	Rating
		.01	Ψ97,023.00	\$82,896.25		137	\$97,525.00	\$82,896,25	0.00
					Totals	137	\$97,525.00	\$82,896,25	
Account Ex	On History						Ψοτ, σεσ. σσ	φυ λ, 090.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	

Order Share	Share	Total
KSNV	33%	\$97,525.00
Market	100%	\$295,530.30
Competitive Share	Share	Total
CABLE	0%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	
KFBT	0%	\$0.00
KINC		\$0.00
=	0%	\$0.00
KLAS	33%	\$97,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$44,329,55
KTUD	1%	\$2,955.30
KVVU	16%	\$47,284.85
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN		
	2%	\$5,910.61

Ln Ch Start End E 2 KSNV 09/05/12 09/05/12	Wake Up Early w/ Wagn⊛M	Start/End T	Time Days	Len Spots	Rate Pri \$200.001	THO THE EPOLO	Amount
WAKE UP EARLY W/THE V	Wake Up Early Wagners VAGNERS				Ψ200.00 ;	0.00 NM 1	\$200.00
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 <u>09/09/12</u>	<u>Weekdays</u> <u>Spots/Week</u> W 1	<u>Rate</u> \$200.00	Rating 0.00				

KSNV

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Order / Rev:

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Advertiser:

American Crossroads

Alt Order #: Flight Dates:

09/05/12 - 09/14/12

Product Desc:

American Crossroads

Estimate:

	Ch	Start		Inventory Co		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 2	KSNV	09/05/	12 09/05/12	Wake Up Earl Wake Up Earl		430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKE	UP EAR	LY W/THE V	VAGNERS	iy wagiicis								
		rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 09/		09/09/12	W	<u>_</u> _ 1	\$200.00	0.00						
E 3	KSNV	09/06/	12 09/06/12			430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKEI	IP FAR	LY W/THE V	Wake Up Earl	y Wagners								•
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					! 	
W	/eek: 09/		09/09/12	T	<u>opota/vveek</u> 1		0.00						
E 4	KSNV	09/09/	12 09/09/12	Wake Up Early	y w/ Wagn@l/l	430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
	111445			Wake Up Earl	y Wagners					Ψ200.00 (0.00 14101		φ200.00
			LY W/THE V										
۱۸/	<u>اعد.</u> /eek: 09/	rt <u>Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u>	Spots/Week		Rating						
-				Wake Up Early	I Magagal I	\$200.00 430a-5a	0.00						
		001107	12 00/10/12	Wake Up Earl		430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKE (JP EAR	LY W/THE V	VAGNERS	, cragnote						٠		
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 09/	****	09/16/12	M	1	\$200.00	0.00						
E.6	KSNV	09/11/1	2 09/11/12	Wake Up Early		430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKEL	JP EARI	LY W/THE V	Wake Up Early VAGNERS	y vvagners								
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/1	10/12	09/16/12	-T	1	\$200.00	0.00				ĺ		
E 7	KSNV	09/12/1	2 09/12/12	Wake Up Early	/w/Wagn@M	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
	NA/AižĖ į	(D = 1 D)		Wake Up Early	y Wagners				٠.	4 200.001	0.00 (414)	•	Ψ200.00
		JP EARI <u>t Date</u>	LY W/THE W		On the BALL I								
W	اون (eek: 09/1		End Date 09/16/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$200.00	Rating						
				Wake Up Early	w/ Wagn@M	430a-5a	0.00	:30		#000 oo4	0.00.17.1		
				Wake Up Early		-100a-0a	=== 	.30	1	\$200.001	0.00 NM	1	\$200.00
,			Y W/THE W	/AGNERS	_								
107		t Date	End Date	<u>Weekdays</u> -	Spots/Week	Rate	Rating						
	eek: 09/1		09/16/12	T	1	\$200.00	0.00						
E 10	KOIVV	09/05/	2 09/05/12	The Agenda 12 The Agenda 12		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS 4	: THE A	GENDA no p	program 7/30	230pm								
	<u>St</u> ar	t <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/0		09/09/12	W	1	\$325.00	0.00						
E 11	KSNV	09/06/1	2 09/06/12	The Agenda 12		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	NEWS 4	· THE A	GENDA no r	The Agenda 12 program 7/30	230pm						ŀ		402.0100
•		t Date	End Date	Weekdays	Spots/Week	Data	Detina						
We	eek: 09/0		09/09/12	T	<u>opois/vveek</u> 1	<u>Rate</u> \$325.00	Rating 0.00				l l		
E 12	KSNV	09/07/1:	2 09/07/12	The Agenda 12	30pm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	4	#20E 00
				The Agenda 12			,	.00		ψυΖυ,υυ Ι	U.UU INIVI	1	\$ 325. 0 0
1	_			program 7/30									
۱۸/۵	<u>Stan</u> 09/0 eek:	t <u>Date</u>	End Date 09/09/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
				The Agenda 12	1	\$325.00	0.00						
_ 10	KOIIV	03/10/12	2 09/10/12	The Agenda 12		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
1	NEWS 4:	THE A	GENDA no p	rogram 7/30]		
	<u>Start</u>	: <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				l		
	eek: 09/1		09/16/12	M	1	\$325.00	0.00				1		
∟ 14	KSNV	09/11/12		The Agenda 12		1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
١	NEWS 4:	THE A	GENDA no n	The Agenda 12 program 7/30	supm								
		Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
We	ek: 09/10		09/16/12	-T	1	\$325.00	0.00				1		
E 15	KSNV (09/12/12	2 09/12/12		CM	1230-1p	W	:30	1	\$325.001	0.00 NM	1	¢205.00
						•		•	•	¥==0.00 I	O.GO ANIVI	t	\$325.00

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Order / Rev:

104805

06832434

Advertiser:

Estimate:

American Crossroads

Alt Order #: Flight Dates:

09/05/12 - 09/14/12

Product Desc:

American Crossroads

Ln Ch	Start	End	Inventory Co	ode Break	Start/End T	ime Davs	Len Sp	ots	Rate Pri	Rtg Type	Snots	Amount
			The Agenda 1					0.0	11010 111	rag Typo	Opoto	Timount
MENNO			The Agenda 1	1230pm								
	4: THE <i>F</i> art Date	AGENDA no End Date	program 7/30 Weekdays	Smoto Milank	Dete	Deline				ı	I	
Week: 09		09/16/12	W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 16 KSNV	09/13/	12 09/13/12	The Agenda 1	230pm CM	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325,00
			The Agenda 1		•			•	4020.00	0.00 14,41		ψ020,00
			program 7/30									
<u>Sta</u> Week: 09	art Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
			Rachael Ray	CM	\$325.00 11am-12pm	0.00 W	:30	4	\$325.001	0.00 NM		0005.00
L 10 NOITE	00/00/	12 00/00/12	Rachael Ray	OIVI	ι ιαιιι-τεριιι		.30	1	ֆ 323.00 1	U.UU INIVI	1	\$325.00
RACHE	EL RAY											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/09/12	W	1	\$325.00	0.00						
E 19 KSNV	09/06/1	12 09/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	EL RAY		Rachaerray									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09		09/09/12	T	1	\$325.00	0.00						
E 20 KSNV	09/07/1	12 09/07/12	Rachael Ray	CM	11am- 12 pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	EL RAY	•	Rachael Ray									
	art Date	End Date	Weekdays	Spats/Week	<u>Rate</u>	Rating						
Week: 09	/03/12	09/09/12	F	1	\$325.00	0.00						
E 21 KSNV	09/10/1	2 09/10/12	Rachael Ray	CM	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	=1 DAV		Rachael Ray	/.				_				
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	M	<u>opols/week</u> 1	\$325.00	0.00						
E 22 KSNV	09/11/1	2 09/11/12	Rachael Ray	CM	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
5.000			Rachael Ray									¥
RACHE	t RAY	End Date	Wookdaya	Contadalonic	D-4-	Deti-						
Week: 09		09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 23 KSNV	09/12/1	2 09/12/12	Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			Rachael Ray				100	·	φο20.00 1	0.00 14101	'	ψ02.00
RACHE				1 _ /								
<u>Sta</u> Week: 09	art Date	<u>End Date</u> 09/16/12	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
			Rachael Ray	CM	\$325.00 11am-12pm	0.00	:30		0000004	0.00 1/11		****
L 24 NOITE	00/10/1	2 03/10/12	Rachael Ray	CIVI	rram-izpin		.50	1	\$325.001	0.00 NM	1	\$325.00
RACHE	EL RAY		, ,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/16/12	T	1	\$325.00	0.00						
E 26 KSNV	09/05/1	2 09/05/12	The Doctors The Doctors	СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
THE DO	OCTORS	no program										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/09/12	W	1	\$325.00	0.00						
E 27 KSNV	09/06/1	2 09/06/12		CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
THE DO	OCTORS	no program	The Doctors									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/03/12	09/09/12	T	1	\$325.00	0.00						
E 28 KSNV	09/07/1	2 09/07/12	The Doctors	CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
THE DA	астове	no program	The Doctors									
	art Date	no program <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	F	1	\$325.00	0.00						
E 29 KSNV	09/10/1	2 09/10/12		СМ	2pm-3pm	M	:30	1	\$325,001	0.00 NM	1	\$325.00
					•						•	

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104805

Advertiser:

American Crossroads

Alt Order #?

06832434

Product Desc:

Flight Dates:

09/05/12 - 09/14/12

Estimate:

American Crossroads

690

KSNV

Ln Ch Star	t End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		The Doctors									
THE DOCTOR				_							
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E30 KSNV 09/11			CM	\$325.00 2pm-3pm	0.00 -T	:30	1	\$325.001	0.00 NM	4	ቀንባር ለሳ
		The Doctors		-piii opiii	'	.00	'	ψ020.00 Ι	0.00 (4)(4)	'	\$325.00
THE DOCTOR			0(-044)	. .					I		
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 31 KSNV 09/12		The Doctors	CM	2pm-3pm	W	:30	1	\$325,001	0.00 NM	1	\$325.00
_,		The Doctors					·	4020.001	0.00 (11)	'	ψ525.00
THE DOCTOR			01-046-1		5						
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 32 KSNV 09/13		The Doctors	CM	2pm-3pm	T	:30	1	\$325,001	0.00 NM	1	\$325,00
		The Doctors		F F				4020,00	0.00 11111	•	Ψ020,00
THE DOCTOR			04-04/1	5 (5 .4						
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E34 KSNV 09/05		M-F Today Show	III 4th 18M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
		Today 4th Hour					•	40241001	0.00 1111	•	Ψ020.00
TODAY SHOV		Mara Balanca	01-0461	5 (5						
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 35 KSNV 09/06		M-F Today Show	III 4th 18M	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
		Today 4th Hour					•	, , , , , , , , , , , , , , , , , , , ,	0.00	•	Ψ020.00
TODAY SHOV		Maskalaya	C. at . 0.0/ 1-	D-4-	D = 0'		•	•	·		
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E36 KSNV 09/07	/12 09/07/12	M-F Today Show	III 4th IBM	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY CHOW	LC 1111	Today 4th Hour									7
TODAY SHOV Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	F	1	\$325.00	0,00						
E 37 KSNV 09/10	/12 09/10/12	M-F Today Show	III 4th 18M	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY SHOV	v 111	Today 4th Hour									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12	09/16/12	M	1	\$325.00	0.00						
E 38 KSNV 09/11	/12 09/11/12	•	III 4th IBM	10am-11am	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY SHOV	s# III	Today 4th Hour							1		
Start Date		Weekdays	Spots/Week	Rate	Rating				Ī		
Week: 09/10/12	09/16/12	-T	1	\$325.00	0.00						
E 39 KSNV 09/12	/12 09/12/12		III 4th 13M	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY SHOV	V III	Today 4th Hour									
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12	09/16/12	W	1	\$325.00	0.00						
E40 KSNV 09/13	/12 09/13/12		III 4th 16M	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY SHOW	V 111	Today 4th Hour							1		
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 09/10/12	09/16/12	T	1	\$325.00	0.00						
E42 KSNV 09/05	/12 09/05/12			9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY SHOW	V II	M-F Today Show	П								
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03/12	09/09/12	W	1	\$750.00	0.00						
E 43 KSNV 09/06	/12 09/06/12		СМ	9-10a	T	;30	1	\$750.001	0.00 NM	1	\$750.00

KSNV

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #! Flight Dates: 06832434

09/05/12 - 09/14/12

Product Desc:

American Crossroads

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	orte	Rate Pri	Rtg Type	Snote	Amount
			M-F Today Show		Oldivella 1	inio Dayo	LON OF	7010	Trate 111	Tig Type	Орога	Amount
			M-F Today Show	II								
	SHOW		387		= .							
Sta Week: 09	art Date	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
			M-F Today Show	II.3rd HRM	9-10a	0.00	:30	1	\$750.001	0.00 NM	1	\$750.00
		_ 00,011,1_	M-F Today Show		O TOU	'	.00		φ1 50.00 1	0.00 1418	'	Ψ/ 50.00
TODAY	SHOW	II .										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 45 KSNV		09/09/12	M E Taday Chay	1 2 - 4 1/01/4	\$750.00	0.00	.00		#750.004	0.00.104		4550.00
E 40 NOINV	09/10/1	2 09/10/12	M-F Today Show M-F Today Show		9-10a	M	:30	1	\$ 750.0 0 1	0.00 NM	. 1	\$750.00
TODAY	' SHOW	II	iii v voudy onon									
-	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	M	1	\$750.00	0.00						
E46 KSNV	09/11/1	2 09/11/12	M-F Today Show		9-10a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	' SHOW	11	M-F Today Show	II								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	-T	1	\$750.00	0.00						
E47 KSNV	09/12/1	2 09/12/12	M-F Today Show		9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	' SHOW	11	M-F Today Show	II								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	W	<u>opota/vveek</u>	\$750.00	0.00						
E 48 KSNV	09/13/1	2 09/13/12	M-F Today Show	II 3rd HOM	9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750,00
			M-F Today Show						•			4.00,00
	SHOW		187		_ ,							
Sta Week: 09	rt Date	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00						
E 49 KSNV			M-F Wheel	CM	7-730pm	0.00	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
-			M-F Wheel of For	tune	·	'	.00	'	Ψ1,000.001	0.00 INIVI	'	φ1,000.00
			153 in stx-mvd from	n 9/4 to 9/14)								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ E 50 KSNV		09/16/12	Wheel of Fortune	in DDIMM	\$1,000.00	0.00	.20		#4 000 004	0.00.104		*4 *** ***
E SU KSNV	09/00/1	2 09/03/12	Wheel in Prime	III E KINWINI	IVI-SA 0-11P7	SUNW	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WHEE	. OF FOR	RTUNE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	W	1	\$1,000.00	0.00						
E 51 KSNV	09/06/1	2 09/06/12	Wheel of Fortune	in PRIMM	M-SA 8-11p /	SUNT	:30	1	\$1,000 .001	0.00 NM	1	\$1,000.00
WHEEI	_ OF FOR	RTUNE	Wheel in Prime									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/03/12	09/09/12	T	1	\$1,000.00	0.00						
E 52 KSNV	09/07/1	2 09/07/12	M-F Wheel	CM	7-730pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
When	OE EO	THINE	M-F Wheel of For	tune								
	∟OF FO⊩ art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	F	1	\$1,000.00	0.00						
E 53 KSNV	09/10/1	2 09/10/12	M-F Wheel	CM	7-730pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			M-F Wheel of For	tune	•							* . , = = = -
	_ OF FOR		Mantele	Omat-B#	- (D-N-						
Sta Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000,00	Rating 0.00						
E 54 KSNV			M-F Wheel	CM	\$1,000.00 7-730pm		:30	1	\$1,000 .001	0.00 NM	1	¢1 000 00
- OT ROHV	55/11/1	_ 00/11/12	M-F Wheel of For		1-100bill	1	.50	'	ψ1 ₁ 000.00	U.OU INIW	'	\$1,000.00
WHEEL	OF FOR	RTUNE										
· · · · · · · · · · · · · · · · · · ·	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	-T	1	\$1,000.00	0.00		·	44.000.000			.
E 55 KSNV	09/12/1	2 09/12/12		CM	7-730pm	W	:30	1	\$1,00 0.001	0.00 NM	1	\$1,000.00

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 104805
 Advertiser:
 American Crossroads

 Alt Order #:
 06832434
 Product Desc:
 American Crossroads
 KSNV

Estimate:

690

Flight Dates:

09/05/12 - 09/14/12

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount MLE Wheel M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W---1 \$1,000.00 0.00 E 56 KSNV 09/13/12 09/13/12 M-F Wheel CM 7-730pm ---T---:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Wheel of Fortune WHEEL OF FORTUNE Weekdays Spots/Week Start Date End Date Rate Rating Week: 09/10/12 09/16/12 ---T---1 \$1,000.00 0.00 E 58 KSNV 09/05/12 09/05/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating 09/09/12 Week: 09/03/12 --W----\$750.00 0.00 E 59 KSNV 09/06/12 09/06/12 The Tonight Show CM 1135p-1237a ---T---:30 \$750,001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---\$750.00 0.00 E 60 KSNV 09/07/12 09/07/12 The Tonight Show 1135p-1237a ----F--:30 \$750.001 0.00 NM \$750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----F--\$750.00 0.00 E 61 KSNV 09/10/12 09/10/12 The Tonight Show CM 1135p-1237a M-----:30 \$750.001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 \$750.00 0.00 E 62 KSNV 09/11/12 09/11/12 The Tonight Show CM 1135p-1237a -T----:30 \$750.001 0.00 NM \$750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 -T----\$750.00 0.00 E 63 KSNV 09/12/12 09/12/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM \$750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE End Date Start Date Weekdays Spots/Week Rate Rating 09/16/12 Week: 09/10/12 --- W----\$750.00 0.00 E 64 KSNV 09/13/12 09/13/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM \$750.00 Toniaht Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Weekdays Start Date End Date Spots/Week Rating Rate Week: 09/10/12 09/16/12 ---T---\$750.00 0.00 E 66 KSNV 09/05/12 09/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W----:30 \$700.001 0.00 NM 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) NEWS 4 AT 430P Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 09/03/12 09/09/12 - - la/-- - -\$700.00 0.00 E 67 KSNV 09/06/12 09/06/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---\$700.00 0.00 E 68 KSNV 09/07/12 09/07/12 NEWS 3 at 4 (1 HOUR)CM \$700.001 4-5pm :30 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date **End Date** Spots/Week Weekdays Rating Rate Week: 09/03/12 09/09/12 ---F--\$700.00 0.00 E 69 KSNV 09/10/12 09/10/12 CM 4-5pm :30 \$700.001 0.00 NM \$700.00

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Order / Rev:

104805

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Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

L.n Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 M----\$700.00 0.00 E70 KSNV 09/11/12 09/11/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -T----\$700.00 0.00 E71 KSNV 09/12/12 09/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W----:30 \$700.001 0.00 NM 1 \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Start Date End Date Weekdays Spots/Week Rate Rating Week; 09/10/12 09/16/12 ---\$700.00 0.00 E 72 KSNV 09/13/12 09/13/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 ---T---\$700.00 0.00 E74 KSNV 09/05/12 09/05/12 M-F 6-7a WakeUp w/Wa@M 6-7a --W----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Start Date **End Date** Spots/Week <u>Weekdays</u> Rating Rate Week: 09/03/12 09/09/12 --W----1 \$1,000.00 0.00 E 75 KSNV 09/06/12 09/06/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---1 \$1,000.00 0.00 E76 KSNV 09/07/12 09/07/12 M-F 6-7a WakeUp w/WagM 6-7a ----F--:30 1 \$1,000.001 0.00 NM \$1.000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ----F--1 \$1,000,00 0.00 E 77 KSNV 09/10/12 09/10/12 M-F 6-7a WakeUp w/WaQM M----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 1 \$1,000.00 0.00 E 78 KSNV 09/11/12 09/11/12 M-F 6-7a WakeUp w/WaQM -T----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 -T----\$1,000.00 0.00 E 79 KSNV 09/12/12 09/12/12 M-F 6-7a WakeUp w/Wa@M --W----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$1,000.00 0.00 E 80 KSNV 09/13/12 09/13/12 M-F 6-7a WakeUp w/Wa@M 6-7a ---T---:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE Start Date End Date Spots/Week **Weekdays** Rating Rate Week: 09/10/12 09/16/12 ---T---\$1,000.00 0.00 E 82 KSNV 09/05/12 09/05/12 **Today Show** CM 658a-9am --W----:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show **TODAY SHOW REV RATE** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/03/12 09/09/12 \$1,500.00 0.00 E 83 KSNV 09/06/12 09/06/12 CM 658a-9am ---T---:30 1 \$1,500.001 0.00 NM \$1,500.00

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Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Ln Ch Start Fnd Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show** TODAY SHOW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---\$1,500.00 0.00 E84 KSNV 09/07/12 09/07/12 **Today Show** CM 658a-9am _____ :30 1 \$1,500,001 0.00 NM \$1,500,00 **Today Show** TODAY SHOW REV RATE End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---F--\$1,500.00 0.00 E 85 KSNV 09/10/12 09/10/12 **Today Show** CM 658a-9am M-----:30 1 \$1,500,001 0.00 NM \$1,500.00 Today Show TODAY SHOW REV RATE Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/10/12 09/16/12 M-----\$1,500.00 0.00 E 86 KSNV 09/11/12 09/11/12 **Today Show** СМ 658a-9am 1 \$1,500.001 -T----:30 0.00 NM \$1,500.00 **Today Show** TODAY SHOW REV RATE Start Date End Date **Weekdays** Spots/Week Rating <u>Rate</u> Week: 09/10/12 09/16/12 \$1,500.00 0.00 E87 KSNV 09/12/12 09/12/12 **Today Show** CM 658a-9am :30 0.00 NM 1 \$1,500.001 \$1,500.00 **Today Show TODAY SHOW REV RATE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$1,500.00 0.00 E88 KSNV 09/13/12 09/13/12 Today Show CM 658a-9am ---T---:30 1 \$1,500.001 0.00 NM \$1,500.00 **Today Show** TODAY SHOW REV RATE Start Date Spots/Week End Date Weekdays Rate Rating ---T---Week: 09/10/12 09/16/12 \$1,500.00 0.00 E 90 KSNV 09/05/12 09/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$700.001 0.00 NM \$700.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating --W----Week: 09/03/12 09/09/12 \$700.00 0.00 E 91 KSNV 09/06/12 09/06/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---\$700.00 0.00 E 92 KSNV 09/07/12 09/07/12 NEWS 3 at 4 (1 HOUR)CM ---F--4-5pm :30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date **End Date Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/03/12 09/09/12 ---F--\$700.00 0.00 E 93 KSNV 09/10/12 09/10/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$700,001 0.00 NM 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M-----\$700.00 0.00 E 94 KSNV 09/11/12 09/11/12 NEWS 3 at 4 (1 HOUR)CM \$700.001 4-5pm :30 0.00 NM \$700.00 1 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$700.00 0.00 E 95 KSNV 09/12/12 09/12/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.001 0.00 NM 4-5pm 1 \$700.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 --W----\$700.00 0.00 E 96 KSNV 09/13/12 09/13/12 CM 4-5pm :30 \$700.001 0.00 NM \$700.00

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104805

Advertiser:

American Crossroads

Alt Order#:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type Sp	ots	Amount
			NEWS 3 at 4 (1 4PM NEWS (1 h	,	(4:00 PM-4:3	:0 PM)						
FIRST	NEWS 3	AT FOUR		,	(,				_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	Nove 2 the in D	1	\$700.00	0.00						
E81 KONV	08/05/	12 09/05/12	News 3 Live in Prime	rime CM	7-10pm	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
EARLY	NEWS		TTO NO O III T TIME							i i		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	W		\$1,500.00	0.00						
E 98 KSNV	09/07/	12 09/07/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
EARLY	NEWS		W-I Lally News									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/09/12	F	1	\$1,000.00	0.00						
E99 KSNV	09/10/1	12 09/10/12	M-F Early News	CM	5-630p	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
FARLY	NEWS		M-F Early News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 09	/10/12	09/16/12	M		\$1,000.00	0.00						
E100 KSNV	09/12/1	12 09/12/12	M-F Early News	CM	5-630p	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.0
FADIX	NEW		M-F Early News									
	NEWS	End Date	Weekdays	Spots/Week	Data	Dating						
Week: 09/		09/16/12	W	<u> </u>	<u>Rate</u> \$1,000.00	Rating 0.00				1		
		2 09/07/12	Dr. Phil	CM	3-4p	F	:30	1	\$450,001	0.00 NM	1	\$450.0
			Dr Phil						4 100100 1	0.00 14.0		φ.,οο.ο
		ogram 7/30-8										
Sta Week; 09/	art Date	<u>End Date</u> 09/09/12	<u>Weekdays</u> ~F	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00 '						
		12 09/10/12		CM	3-4p	M	:30		\$450.001	0.00 NM	1	\$450. 0
	00, 10,		Dr Phil	OW	ОЧР		.00	'	φ450.00 (0.00 14141	'	\$400.U
DR. PH	IIL no pro	ogram 7/30-8	/10							l		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	M	1	\$450.00	0.00						
ETU4 KSNV	09/12/	12 09/12/12	Dr. Phil	CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.0
DR. PH	IIL no pro	ogram 7/30-8										
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	W	1	\$450.00	0.00						
E105 KSNV	09/08/1	12 09/08/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$350.001	0.00 NM	1	\$350.0
NEWS	3 AT SU	NRISE no pr	News 3 Sunrise 3 ogram 7/7,7	SATURDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	S-	1	\$350.00	0.00						
E107 KSNV	09/06/1	2 09/06/12	Noon News	CM	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.0
NIEMO	2 AT NO	∴ N	Noon News									
	art Date	ON nor prog End Date	Weekdays	Spots/Week	Poto	Datina						
Week: 09/		09/09/12	T	<u>Spois/week</u>	<u>Rate</u> \$425.00	Rating 0.00						
			Noon News	CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.0
			Noon News			·	.00	•	Ψ-120.001	0.00 1410	'	Ψ425.0
		ON nor prog								•		
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating				1		
Week: 09,		09/16/12	Noon News	1	\$425.00	0.00 -	.00		#40F 004	0.00.111	,	
LIOS KONV	ו <i>ו</i> כר ופט	4 U3/13/12	Noon News	СМ	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.0
NEWS	3 AT NO	ON nor prog										
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	T	1	\$425.00	00,00						
111 KSNV	09/08/1	2 09/08/12		CM	11pm-1135p	m5-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.0

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Flight Dates:

Week: 09/03/12

E124 KSNV 09/05/12 09/07/12

09/09/12

Start

09/05/12 - 09/14/12

Product Desc: Estimate:

American Crossroads

KSNV

Ch Break Start/End Time Ln End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 \$1,100.00 0.00 E112 KSNV 09/09/12 09/09/12 Chrls Matthews 9:30AM SM 9:30a-10a :30 \$500.001 0.00 NM -----1 \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW no program 8/1 Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 Week: 09/03/12 \$500.00 0.00 E113 KSNV 09/08/12 09/08/12 Sa-Su Early News 5pm-830pm :30 \$650.001 CM ----S-0.00 NM \$650.00 Sa-Su Early News KSNV EARLY NEWS Start Date **End Date** Weekdays Spots/Week Rating Rate 09/09/12 ----S-Week: 09/03/12 \$650.00 0.00 -----S E114 KSNV 09/09/12 09/09/12 News 3 Today Wknd 9a-930am CM :30 \$500.001 0.00 NM \$500.00 News 3 Today NEWS 3 TODAY/WKEND nor program 7/2 Start Date End Date Weekdays Spots/Week Rate Rating ----S Week: 09/03/12 09/09/12 \$500.00 0.00 M-F News 3 at Eleven E115 KSNV 09/05/12 09/05/12 CM 11pm-1135pm :30 1 \$1,100,001 0.00 NM --W---\$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating --W----Week: 09/03/12 09/09/12 1 \$1,100.00 0.00 E116 KSNV 09/07/12 09/07/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00 ---F--M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rating Rate ---F--Week: 09/03/12 09/09/12 \$1,100.00 0.00 E117 KSNV 09/10/12 09/10/12 M-F News 3 at Eleven CM 11pm-1135pm :30 M-----1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE End Date** Weekdays Start Date Spots/Week Rating Rate Week: 09/10/12 09/16/12 1 \$1,100.00 0.00 E118 KSNV 09/12/12 09/12/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1.100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 --W----Week: 09/10/12 \$1,100,00 0.00 E120 KSNV 09/06/12 09/06/12 Jeopardy in PRIME CM M-SA 8-11p / SUN---T---:30 1 \$1,000,001 0.00 NM \$1,000.00 Jeopardy in Prime **JEOPARDY** Spots/Week Start Date End Date Weekdays Rate Rating 09/09/12 Week: 09/03/12 ---T---1 \$1,000.00 0.00 E121 KSNV 09/10/12 09/10/12 M-F Jeopardy 0.00 NM CM 630-7pm M----:30 1 \$1,000,001 \$1,000.00 M-F Jeopardy **JEOPARDY** Weekdays Start Date **End Date** Spots/Week Rate Rating 09/16/12 Week: 09/10/12 1 \$1,000.00 0.00 E122 KSNV 09/11/12 09/11/12 M-F Jeopardy CM 630-7pm -T----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Jeopardy **JEOPARDY** Spots/Week Rating Start Date End Date Weekdays Rate 09/16/12 -T----Week: 09/10/12 \$1,000.00 0.00 E123 KSNV 09/09/12 09/09/12 Meet the Press 1 \$3,000.001 CM 8a-9am ----S :30 0.00 NM \$3,000.00 Meet the Press MEET THE PRESS no program 7/8,7/29 Start Date End Date Weekdays Spots/Week Rating Rate

\$3,000.00

CM

730-758pm

0.00

---F--

:30

\$800.001

0.00 NM

\$800.00

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Product Desc:

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09/05/12 - 09/14/12

Estimate:

Ln Ch S	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Face to Face w/									
FACE ADD Start D		POTS End Date	Mookdove	Spots/Week	Data	Dating				ı		
Week: 09/03/		09/09/12	<u>Weekdays</u> F	Spots/week	<u>Rate</u> \$800.00	<u>Rating</u> 0.00				ĺ		
E125 KSNV 09			Sports Night in L	_	Sun 1135p-1	1200aS	:30	1	\$500.001	0.00 NM	1	\$500,00
SPORTS N Start E		ADDED SF	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/		09/09/12	S	1	\$500.00	0.00						
			News 3 Live in P News 3 in Prime		7-10pm	S	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWSAFT Start D		ADDED SPO	OTS <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/03/		09/09/12	S	,	\$1,800.00	0.00						
E127 KSNV 09			LAW & ORDER (Law & Order (sy		M-SA 8-11p	/ SUNS	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
L& O ADD Start D		POTS End Date	Mookdaya	Spots/Week	Rate	Datina						
<u>Start L</u> Week: 09/03/		09/09/12	<u>Weekdays</u> S	-	\$1,800.00	Rating 0.00						
E128 KSNV 09	9/05/1:	2 09/07/12	M-F 5-6a WakeU	-	5-6a	WTF	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS AD	DED S	SPOTS	M-F 5-6a Wakel	Jp w/vvagners								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/		09/09/12	WTF NEWS 3 at 4 (1	HOURYCM	\$325.00 4-5pm	0.00 WTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
			4PM NEWS (1 h	•	т орш	71 11	.50	7	ψ100.001	0.00 NW	7	ψ2,000.00
NEWS AD			Markdaya	Cinata Mila ak	Dete	Detina			•			
<u>Start E</u> Week: 09/03/		End Date 09/09/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.00						
E130 KSNV 09			NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	MTWT	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS AD Start D		SPOTS,. End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	MTWT	3	\$700.00	0.00						
E131 KSNV 09			LAW & ORDER Law & Order (LF		Sat 1-2am /	Sun 1:S	:30	1	\$100.003	0.00 NM	1	\$100.00
DLINE ADI DLINE	DED S	5;P1										
<u>Start [</u> Week: 09/03/		End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N132 KSNV 09	9/05/1	2 09/06/12	Face to Face in I		8-11pm	WT	:30	2	\$800.001	0.00 NM	2	\$1,600.00
FACE ADD	DED S	POTS	race to race in	I IXIIVIL								
<u>Start [</u> Week: 09/03/		End Date 09/09/12	<u>Weekdays</u> wT	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
· · · · · · · · · · · · · · · · · · ·			The Agenda 123 The Agenda 123		1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 4:	THE A		program 7/30	•								
<u>Start D</u> Week: 09/10		End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
N157 KSNV 0				СМ	11am-12pm		:30	1	\$325.001	0.00 NM	1	\$325.00
RACHEL F												
Start I Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
N158 KSNV 0				СМ	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
		no program	7/30-8/10		_							
<u>Start 0</u> Week: 09/10		End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
V F GGR. 00/ 10/		30/10/15	•	<u>'</u>	ψυΣυιου	0,00						

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KSNV

Order / Rev: 104805 Advertiser: Alt Order#: 06832434

American Crossroads

Product Desc: American Crossroads

Flight Dates: 09/05/12 - 09/14/12 Estimate: 690

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N159 KSNV	09/14/1	2 09/14/12	M-F Today Show Today 4th Hour	III 4th 18M	10am-11am	F++	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	SHOW	III	roddy mirriodi									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ N160 KSNV		2 09/16/12	M-F Today Show	II 3rd HRM	\$325.00 9-10a	0.00	:30	1	\$ 750. 00 1	0.00 NM	1	₽ 750-00
WOO KOW	03/14/1	2 03/14/12	M-F Today Show		9-10a		,30		\$150.001	U.UU INIVI	'	\$750:00
	SHOW				_					- 1		
<u>Sta</u> Week: 09/	rt <u>Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N161 KSNV			The Tonight Show	·	1135p-1237a		:30	1	\$750.001	0.00 NM	1	\$750.00
Marija	IT 01 101		Tonight Show		·				,			•
	⊣T SHOV .rt Date	V W/ JAY LI <u>End Date</u>	ENO airs 1235 RE\ Weekdays	/ RATE <u>Spots/Week</u>	<u>Rate</u>	Rating						
Week: 09/		09/16/12	F	1	\$750. 00	0.00						
N162 KSNV	09/14/1	2 09/14/12	NEWS 3 at 4 (1 I		4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS.	4 AT 430	P	4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$700.00	0.00						
N163 KSNV	09/14/1	2 09/14/12	M-F 6-7a WakeU	_	6-7a	F	:30	1	\$1,000.001	0. 00 NM	1	\$1,00 0.00
WAKE	UP WITH	THE WAG	M-F 6-7a WakeU NERS REV RATE	p w/vvagners								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F		\$1,000.00	0.00			04 500 004	2 22 4 11 5		
N164 KSNV	09/14/1	2 09/14/12	Today Show Today Show	CM	658a-9am	F	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHOW	REV RATE	,	÷								
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating 0.00						
N165 KSNV			NEWS 3 at 4 (1	_	\$1,500.00 4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$ 700.00
			4PM NEWS (1 he		(4:00 PM-4:3	•	.00		φ100.001	0,00 14141		Ψ100.00
		AT FOUR	10/a alvelavca	Ou =1 = 0.01 = =1 :	D-4-	D = 0						
<u>Sta</u> Week: 09/	<u>rt Date</u> /10/12	End Date 09/16/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
N166 KSNV			Dr. Phil	СМ	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
	II no 1640	7/20 0	Dr.Phil									
_	irt Date	gram 7/30-8 End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$450.00	0.00						
N167 KSNV	09/14/1	2 09/14/12		СМ	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON nor prod	Noon News ram 7/30-8/									
	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	F+-	1	\$425.00	0.00						
N168 KSNV	09/14/1	2 09/14/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
JEOPA	RDY		W-1 Deopardy									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ N169 KSNV		09/16/12	F Wake Up Early w		\$1,000.00 430a-5a	0.00 WT	-30	1	¢200.004	O OO NIM		#100 00
MICS KOIM	09/00/1	2 03/01/12	Wake Up Early W	-	+30a-3a	W!	:30	1	\$200.001	0.00 NM	1	\$200.00
	ırt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	/03/12	09/09/12	WT	1	\$200.00	0.00						
										Totals	137	\$97,525.00